

Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their personally identifiable information is being collected, used, protected and stored. The collected personal information can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect and manage your personally identifiable information.

When do we collect information?

We collect information from you when you register as a supplier, being registered as a customer, when placing an order, subscribe to a newsletter or register for an account on the website.

What personal information do we collect?

When registering you are asked to enter;

- your name, position, email address and phone number,
- company name and address.

How do we use your information?

- We may use the information we collect from you when you register to a survey or marketing communication or use certain other site features in the following ways to personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- send information, respond to inquiries, and/or other requests or questions
- process orders and to send information and updates pertaining to orders.
- send you newsletters if you choose to subscribe to our newsletter.

How do we protect your information?

Our website is scanned on a regular basis for security holes and known vulnerabilities to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential.

We implement a variety of security measures when a user places an order, enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include website hosting partners and other parties who assist us in

operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

Opting out

If, at any time, you would like to unsubscribe from receiving future newsletter, you can follow the instructions at the bottom of each newsletter and we will promptly remove all your information from our newsletter-lists.

If you wish us to delete all the personally identifiable information you have provided, send an email to the address below. But bear in mind that if you have carried out a purchase or has been a supplier, we must keep your contact information on the basis of the accountant act or tax legislation. If you would like to receive information on what data we have stored, please send an email to: support@wiretronic.com.

We agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

Contact us

If there are any questions regarding this privacy policy, or if you wish to know more about what information we have saved about you, you may contact us using the information below.

The latest version of this Privacy Policy will be available on our web site.

E-mail: support@wiretronic.com

Vänernborg, October 18th, 2024

A handwritten signature in blue ink, appearing to read 'Per Löfquist', is positioned above the printed name.

Per Löfquist, CEO